



EUROMARCOM  
XBRL – EU

Luxembourg  
28 September 2011

# Agenda

1. What we did
2. Communication objectives
3. Communication tools
4. Spain conference spring 2012

# 1. What we did

- International conference
  - Theme/Structure
- XBRL-EU Insight
- Model for collecting national information

## 2. Communication objectives

- ✓ Standard awareness gap
- ✓ Perception of X-EU role
- ✓ Sharing info

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### 3. Communication tools

- X-II new web site and X-EU web site
- XBRL Journal and European contribution
- X-EU insight
- Logo

## Web site update

- ✓ Linkage to X-II - technical and content
- ✓ Update events
- ✓ Update links
- ✓ Update members
- ✓ Update projects – in progress



## 5. Promote Spain conference

Date?

Theme?

X-EU support?