

## FEATURED SPEAKERS



**Mike Willis**  
Founding Chairman XBRL International  
2nd Vice Chair International Steering Committee



**Tony Fragnito**  
CEO XBRL International



**Mark Bologiano**  
President and CEO XBRL United States  
International Steering Committee Representative



**Dianne Mueller**  
Vice President, XBRL Development (JustSystems)  
Vice-Chair XBRL International Events Committee



**Liv Watson**  
Vice President Global Strategy-EDGAR Online Inc  
Chair-International Jurisdictional Development Sub-Committee



# XBRL AND SBR WORKING TOGETHER

**Thursday 4 October, 2007**

**ARCHER BOARD ROOM — ABS HOUSE**

The recently announced SBR Project will be looking to standardise business reporting in Australia over the next 3 years, focussing initially on financial reporting. As the global standard for business reporting, XBRL is positioned to be the primary data standard to achieve this outcome. This event is a chance for the SBR team to meet with the XBRL community to define the role of XBRL and to tease out the issues related to XBRL that the SBR team may encounter in fulfilling its objectives.

We have assembled a panel of four members of the XBRL International Steering Committee to present the strategic direction of the XBRL standard and its current adoption status around the world. This event presents a rare opportunity to quiz the drivers of XBRL strategy on what it means for Australia and the role of the XBRL global consortium in that. This event is a precursor to 2 major events later in the year and the issues raised here will inform the content of those.

The event is open to all stakeholders in the SBR project - representatives of the agencies involved in SBR, the SBR team itself, members of XBRL Australia and potential service providers to the SBR project.

Attendance at the event is free, but numbers are limited to 50, half of which are reserved for Federal Government agencies involved in SBR. Priority will be given to paid up members of XBRL Australia for the remaining places.

**Register your interest with Paul Madden's Executive Assistants using the contact details provided**

**Thursday 4 October, 2007**

**ABS House  
Benjamin Way  
Belconnen**

Phone: +61 2 6263 3901  
+61 2 6263 3801  
Fax: +61 2 6263 3313  
E-mail:  
carolyn.newbigin@treasury.gov.au  
becky.flores@treasury.gov.au

# XBRL and SBR Working Together

**Thursday, 4 October, 2007**

**ABS House, 45 Benjamin Way, Belconnen, Australian Capital Territory**

Name	Session	Start Time	Overview
<b>Trevor Pyman</b> CEO, XBRL AU	Welcome	9:00 AM	Welcome and introductions. Set out the agenda for the day.
<b>Paul Madden</b> Programme Manager, SBR	SBR and XBRL	9:10 AM	Paul will set out the expected role of the XBRL standard in achieving the outcomes of the SBR Project and what the SBR team are looking for from today's presentations
<b>Tony Fragnito</b> CEO, XBRL International	XBRL International	9:30 AM	Tony will explain XBRL International governance and strategy – who are the key players, what are their roles, how is the standard managed and what is the strategic direction for XBRL.
<b>Mark Bolgiano</b> CEO, XBRL US	XBRL US update	9:50 AM	Mark will provide an insight into the strategic direction of XBRL in the USA and an overview of current projects.
<b>Liv Watson</b> Chair - Jurisdictional Development	XBRL jurisdictional update	10:10 AM	Liv will provide an update on XBRL adoption around the world and the role of XBRL jurisdictions in supporting that. Liv will also include a demonstration of XBRL in action at EDGAR online.
<b>Coffee</b>		<b>10:40 AM</b>	
<b>Mike Willis</b> 2nd Vice Chair, International Steering Committee	What is XBRL?	11:00 AM	Mike will give a brief overview of what XBRL is and is not and its role in reducing the compliance burden for business around the world. He will cover how the standard has evolved and what its current direction is.
<b>Panel Sessions</b> Watson Infomediaries Mueller Software Vendors Willis Accountants Bolgiano Preparers	Why XBRL?	11:30 AM	Each of the international guests will present the case for using XBRL in relation to various stakeholders, followed by an open session to challenge the panel on all that has been said so far and to ask the difficult questions
<b>Lunch</b>		<b>12:30 PM</b>	
<b>Panel Session</b> Vendor reps	<b>Product Demonstrations</b> JustSystems Fujitsu Inman PricewaterhouseCoopers	1:30 PM	A very brief overview (15 minutes each) of some products that are available in the market, covering what they can do and who should be using them.
	How do software vendors incorporate XBRL into existing applications	2:30 PM	Each of the vendor representatives will provide their views on how best to implement XBRL into software, covering: <ul style="list-style-type: none"> <li>embedding the functionality into the software;</li> <li>building/buying API's to generate XBRL from existing systems;</li> <li>using 3rd party applications to convert to XBRL</li> </ul>
<b>Coffee</b>		<b>3:00 PM</b>	
Open Q&A Session	What do you want to know about XBRL and SBR but have been afraid to ask until now?	3:15 PM	A chance for the audience to ask any questions of the presenters
	Wrap Up SBR Event Details	4:45 PM	Identifying the issues from the day to inform the next major events - an SBR event in November and the XBRL International Conference in Vancouver